

INSIGHT

Beyond Zero: Designing a successful safety program

SUMMARY

Learn how to turn your workplace safety program from a reactive to a proactive approach, with a focus beyond the typical goal of zero reportable accidents and injuries. Kelly Gaer, Bartlett & West Safety Manager, will share tips and tricks around safety program design and management to reduce accidents, gain cultural buy-in and instill client confidence.

KEY TOPICS

- Why does your safety program matter?
- Instilling safety in organizational culture
- Gaining leadership buy-in
- Creating a Safety Action Plan (SAP)

ABOUT THE SPEAKER



Kelly Gaer
Safety Manager

Kelly Gaer has more than 20 years of experience in safety program design and administration, previously working for the Kansas Department of Transportation. Over the past five years, Kelly has transformed Bartlett & West's Safety Program, Beyond Zero, using communication, training and innovation to achieve zero reportable accidents or injuries within two separate calendar years. Under Kelly's direction, Beyond Zero has earned recognition from the North Dakota Safety Council and favorable comparisons to workplace safety campaigns seen at much larger organizations.

RECORDING DURATION: 38 minutes

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